



Arizona State Library, Archives and Public Records

A division of the Secretary of State

Library Development Division Newsletter

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Announcements

Dr. Paul Nussbaum: Maintaining a Healthy Brain Lifestyle

How Libraries Can Help Patrons Stay Mentally Sharp Throughout Their Lifespan

In the AARP 2010 Member Opinion Survey, 80% of the 38,000 adults over 50 who responded indicated "Staying Mentally Sharp" was their top ranked interest and concern. Brain health provides a unique opportunity for libraries to engage active adults and seniors in an area of proven concern.

Join us in Phoenix on August 4th from 9-11 a.m., as nationally recognized author and speaker, clinical neuropsychologist **Dr. Paul Nussbaum**, describes how to maintain a healthy brain as we age.

Dr. Nussbaum's **Brain Health Lifestyle** model provides a template for libraries that want to offer programming and services for their adult patrons with a view to helping them stay mentally sharp. For more information on maintaining a healthy brain lifestyle, visit Dr. Nussbaum's website:

<http://www.paulnussbaum.com>. For event information, contact Shayna Muckerheide, smuckerheide@lib.az.us, or Dale Savage, dsavage@lib.az.us. Libraries are encouraged to invite members of their Friends groups to this event. Seating is limited so sign up today at <http://www.lib.az.us/eventreg/>.

Adult Services for the 21st Century Summit: Living Longer, Living Better

Arizona public and academic librarians are invited to attend this two-day summit on August 4-5, 2011 at the Carnegie Center. Attendees will learn how libraries can engage adults in new programs and services and will network with potential partner organizations throughout Arizona communities. Sessions will focus on brain health as a model for planning library programs & services, on health, finances, online information, and storytelling/book discussion for adults. 75 slots are available. Up to 40 public librarians coming from more than 50 miles are eligible to receive reimbursement for travel costs. More information is available at <http://www.lib.az.us/extension/adult.aspx>.

Save The Date - Back to School Basics: Database Tools for Success

Join us Saturday, August 27th from 9 a.m.-3 p.m., for an interactive workshop on using EBSCO databases in your school. The EBSCO databases are provided to all public and charter schools through collaboration between the Arizona State Library and County Libraries in Arizona.

Participants will:

- Learn how databases support critical thinking skills
- Learn basic searching strategies
- Learn database access options
- Learn how to promote the databases
- And much more

Intended audience: K-12 library staff. Contact Mary Villegas, mvillegas@lib.az.us, for more information. Sign up today at <http://www.lib.az.us/eventreg/>

Black Belt Librarians: Every Librarian's Guide to a Safer Workplace

Join us Wednesday, August 31, from 9 a.m.-3:30 p.m. at the Carnegie Center in Phoenix. Intended for front line librarians, paraprofessionals, security staff & management. Learn:

- Essential elements of a security program
- How to inform patrons of rules
- How to recognize levels of emotion and strategies on how best to respond.
- Ten maxims of security no matter the size of your library

Presented by **Warren Graham**, Security Manager for the Public Library of Charlotte and Mecklenburg County. For more information on the workshop see: <http://www.blackbeltlibrarians.com>. Contact Dale Savage, dsavage@lib.az.us, for more information. Sign up today at <http://www.lib.az.us/eventreg/>

Libraries & Autism: We're Connected

Customer Service for Patrons With Autism Spectrum Disorder

How can libraries best serve the needs of individuals with Autism Spectrum Disorder (ASD) and their families? Increasing numbers of families dealing with ASD are turning to their public libraries for resources, programs, and a community center where they are welcome.

This workshop addresses the real world implementation of best practices and universal service for people with ASD and their families. Presenters will focus on:

- An overview of ASD and its impact in the library
- Specific library programming strategies that work for the autism community
- Problems and issues with providing effective customer service to those on the autism spectrum & their families
- And more...

Workshop presenters **Meg Kolaya**, Director of the Scotch Plains (NJ) Public Library, and **Dan Weiss**, Director of the Fanwood (NJ) Memorial Library, share experience and insights from their collaborative shared-services program which received the **2009 ALA NOD** (National Organization on Disability) **Award**. For more information on libraries & autism, see: <http://www.thejointlibrary.org/autism/>.

September 22nd from 1-4 p.m. at Apache Junction Public Library, & September 23 from 9 a.m.-Noon at Wheeler Taft Abbett Public Library in Tucson. For more information about the event, contact Dale Savage, dsavage@lib.az.us. Sign up today at <http://www.lib.az.us/eventreg/>.

ONEBOOKAZ 2011

ONEBOOKAZ 2011 has wrapped up. If you have any Arizona-themed book title nominations for 2012, Arizona's Centennial, please send them to Shayna Muckerheide, smuckerheide@lib.az.us, by June 30. Remember we need nominations of both adult and children's books. Thank you!

Summer Reader Software Help Available

The Arizona State Library provides Evanced's Summer Reader software, free of charge, to all public libraries in Arizona. Summer Reader training is now available via **YouTube video**. Please click the links below to view recorded trainings or register for webinars of your choice.

201 Summer Reader Sessions: This session is intended for staff members to understand their day to day roles within the Summer Reader Program. Administrators are encouraged to complete this class to understand the core of the Summer Reader Program before configuring the system. YouTube videos of this session can be found online at: <http://bit.ly/az-sr-201>

301 Summer Reader Sessions: This session is intended for Administrators only. This will give detail into setting up the Summer Reader Program including authentication setup, email setup, RSS feeds, style sheets, and more. YouTube videos of this session can be found online at: <http://bit.ly/az-sr-301>

So you've watched the videos and would like some help getting started setting up online registration for a reading program at your library? Library Development's Project Specialist, Christopher Guerra, is available at (602) 926-3811 or by email at cguerra@lib.az.us and will be happy to assist you.

Grant Funding Available for Every Child Ready to Read Workshops

The **Every Child Ready to Read** curriculum has been evaluated and updated based on the findings. New materials have been in production for some time and are now slated to be ready this month. They will be distributed to those who attend training to be offered in September. In the meantime, we encourage libraries to continue the early literacy work in progress based on the existing curriculum, and we have an opportunity to help support those efforts.

The Arizona State Library is a partner with the Chandler Education Foundation on the Parent Information Resource Center (PIRC) Grant and has PIRC funding to pay libraries to do Every Child Ready to Read workshops for parents and caregivers. Board and picture books are also available to use as giveaways to workshop participants. Workshops need to be offered in before September and may take place at the library or at an outreach location. Contact Holly Henley for more information: hhenley@lib.az.us or (602) 926-3604.

PLA - Free Public Library Advocacy Course

Turning the Page 2.0 is a free public library advocacy training course developed and presented by the Public Library Association (PLA) with generous support from The Bill & Melinda Gates Foundation.

In this six-week, facilitated online course, library staff and supporters will learn how to create and tell their library's story, deliver effective presentations, develop a compelling case for support, and build and sustain partnerships along the way.

Turning the Page 2.0 consists of the following components:

- Optional **in-person kick-off** (It's fun!)
- **Facilitator-led webinars** provide live instruction and collaboration once a week (one hour/week)
- **Independent work** on assigned modules of *Turning the Page* online offers a dynamic program of active and personal learning (one–two hours work/week)
- Completion and submission of an **Advocacy Work Plan**
- Offline **one-on-one feedback** from facilitators

Participants should expect to spend about **three hours per week** on this program. For more information and to register go to <http://www.pla.org/ala/mgrps/divs/pla/plaevents/turningthepage/index.cfm>.

IMLS & MacArthur Foundation Partner to Provide \$4M for Learning Labs Project

The IMLS and John D. & Catherine T. MacArthur Foundation announced their support for up to 30 new Learning Labs in libraries and museums for teens using the inspiration of the YOUmedia model at the Harold Washington Center of the Chicago Public Library. In late May 2011 a Request for Proposals (RFP) for "Learning Lab Applications" will be issued for libraries and museums with a deadline of late July 2011 for grants of up to \$100,000 for each Learning Lab Award. For additional information about the Learning Labs Project see <http://www.imls.gov/pdf/MacArthurLabsFAQ.pdf>.

Webcasts of IMLS' 2011 WebWise Conference Now Available

Webcasts of the 2011 WebWise Conference on "Libraries, Museums, and STEM (Science, Technology, Engineering and Math) in Research, Education, and Practice," held March 9-11 in Baltimore, MD are now available online. Libraries support both formal and informal learning with projects that range from fostering group investigation and creation techniques for youth to tackling the challenges of preserving data, all made ever more complex and promising in the digital world. See the webcasts at <http://www.tvworldwide.com/events/webwise/110309/>.

Arizona Library Practitioner Certification

The Arizona State Library, Archives and Public Records offers Library Practitioner Certification for library practitioners who do not have a degree in library science and would like recognition for participation in professional development to enhance job performance. The general guidelines for applying for the certification include a High School Diploma or GED; 2,000 hours of library work; unpaid or paid, within five years of application; and 162 Contact Hours in specific competencies.

WebJunction courses and approved Arizona State Library, Archives and Public Records Continuing Education offerings may be used for certification. For more information, go to:

<http://www.lib.az.us/extension/libraryPractitionerCertificationProgram.aspx>

Online Resources for Arizona Libraries

The Arizona State Library is pleased to support access to a variety of resources for Arizona's libraries by:

- Continuing, in conjunction with Pima, Maricopa and other county library districts, to support the current EBSCO package of online resources for K-12 public schools and all public libraries;
- Supporting the OCLC First Search base package for all Arizona public libraries (which includes World Cat);
- Providing the interlibrary loan group subscription for AzNet public libraries;
- Continuing World Cat subsidy for the Regents Universities.

Arizona public and school libraries may provide a link to AZLibrary at <http://www.lib.az.us/azlibrary/res.php> or may contact EBSCO for direct access. (310) 322-5000

State Library Professional Collection

Did you know the State Library maintains a Professional Collection of books, videos, and other materials for librarians, archivists, records managers, curators, and museologists?

Recently added:

Kemp, Thomas Jay. 2000. *The Genealogist's Virtual Library: Full-Text Books on the World Wide Web*. Wilmington, DE: Scholarly Resources.

Murphy, Sarah Anne. 2011. *The Librarian as Information Consultant: Transforming Reference for the Information Age*. Chicago: ALA Editions.

Nussbaum, Paul. 2010. *Save Your Brain: Five Things You Must Do to Keep Your Mind Young & Sharp*. NY: McGraw-Hill.

Qualified professionals and students may borrow items for two weeks through interlibrary loan, in person at the Law & Research Library or Carnegie Center, or by contacting the Law & Research Library at research@lib.az.us. More details on the Professional Collection are available on the State Library website at http://www.lib.az.us/statewide/professional_collection.aspx.

Free Online Training from Around the Country

Check out these calendars of free online educational opportunities:

[College of DuPage Teleconferences](#)
[Online Programming for All Libraries \(OPAL\)](#)
[SirsiDynix Institute](#)
[TechSoup Webinar Archive](#)
[WebJunction's Calendar of Events](#)
[ALA Booklist Online Webinars](#)

Continuing Education Events

Register at www.lib.az.us/eventreg for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

June

14th—[Cataloging Efficiencies that Make a Difference](#)
11 a.m.-Noon, WebJunction Webinar, <http://az.webjunction.org/events/webinars>

21st—[Foreclosure, and Bad Credit, and No Job, Oh My!](#)
11 a.m.-Noon, WebJunction Webinar, <http://az.webjunction.org/events/webinars>

July

6th—[Big Picture Presentation: Sustaining Change Over the Long Haul](#),
Kimber Lanning, Exec. Dir., Local First Arizona
10 a.m.-11:30 a.m., Phoenix Burton Barr Central Library
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

20th—[Information Cartographer: Social Media Librarians of the Future](#)
11 a.m.-Noon, WebJunction Webinar, <http://az.webjunction.org/events/webinars>

27th—[Finding a Legal Comfort Zone on the Web](#)
11 a.m.-Noon, WebJunction Webinar, <http://az.webjunction.org/events/webinars>
in collaboration with ALA TechSource & ALA Office of Intellectual Freedom

August

4th—[Maintaining a Healthy Brain Lifestyle with Dr. Paul Nussbaum](#)
9-11 a.m., Carnegie Center, Phoenix
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

4th & 5th—[Adult Services for the 21st Century Summit: Living Longer, Living Better](#)
9 a.m.-4 p.m., Carnegie Center, Phoenix
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

10th-11th—[Trends in Library Training & Learning](#)
8:30 a.m.-1:45 p.m., August 10th & 8:45 a.m.-2 p.m., August 11th
WebJunction Online Conference, <http://az.webjunction.org/events/webinars>
in collaboration with the ALA Learning Round Table

27th—[Back to School Basics: Database Tools For Success](#)
9 a.m.-3 p.m., Carnegie Center, Phoenix
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

31st—[Black Belt Librarians: Every Librarian's Guide to a Safer Workplace](#)
9 a.m.-3:30 p.m., Carnegie Center, Phoenix
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

September

22nd—[Libraries & Autism: We're Connected](#)
(Customer Service for Patrons with Autism Spectrum Disorder)
1-4 p.m., Apache Junction Public Library
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

23rd—[Libraries & Autism: We're Connected](#)
(Customer Service for Patrons with Autism Spectrum Disorder)
9 a.m.-Noon, Wheeler Taft Abbett Sr. Public Library, Tucson
Az State Library Event Registration Page, <http://www.lib.az.us/eventreg/>

Conferences/Workshops/Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance.
[Click here to learn more about the scholarships.](#)

[ALA 2011 Annual Conference](#)

New Orleans, LA
June 23-29, 2011

[Association for Rural and Small Libraries 2011 Conference](#)

Frisco, TX
September 8-11, 2011

[Internet Librarian 2011](#)

Monterey, CA
October 17-19, 2011